



## Intouch Partner Network ....

- Gain Competitive advantage through Real time visibility & Collaboration
- Continually keeping you 'Intouch' with internal & external supply & demand signals.
- Patent pending technology allows rapid deployment with minimal change
- Cloud based architecture enables you to make decisions "on the move"
- 'Pay as you use' model - ensures ZERO risk
- Outstanding ongoing support that ensures maximum ROI.

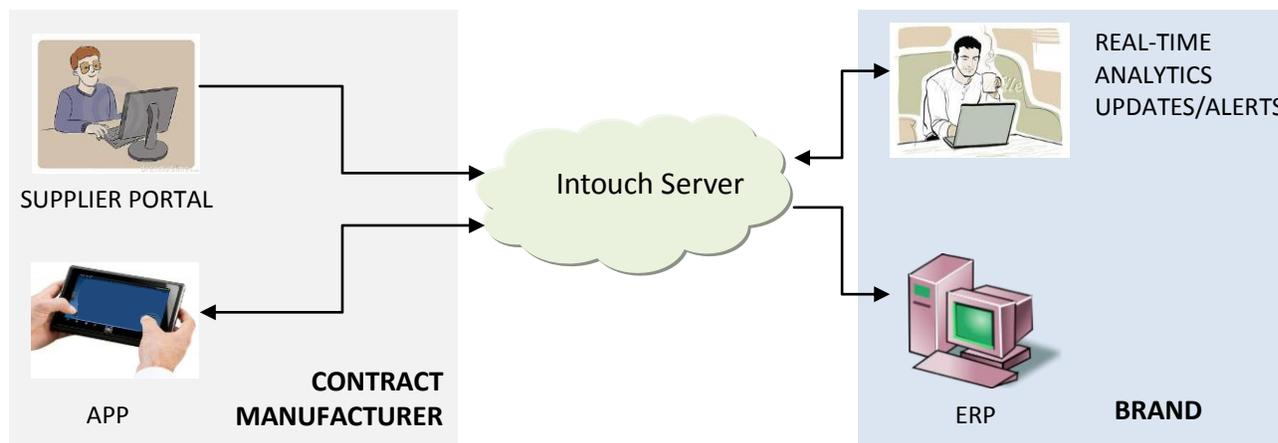
## Supply Tracking for Brands

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## Supply Tracking for Brands



### Introduction:

Brands differentiate themselves by defining styles in fashion, creating demand for these and ensuring adequate supply to meet the demand. Since supply locations are distributed all over the world, a significant challenge in today's environment is to be able to closely monitor & track progress on orders & get advanced visibility on supply risk.

### Challenge:

Currently Brands get order visibility too late, often when Suppliers are ready to dispatch the product. This impacts their ability to take corrective action in case of supply shortage or delay. Supply delays, or partially fulfilled orders, result in lost sales. Over compensating for supply uncertainty can result in excess unwanted inventory leading to undesirable markdowns & forced discounts. Advanced visibility into progress on an existing PO can clearly help Brands.

### Intouch Supply Tracking Solution:

Intouch has created an app driven web based platform for Brands to get very granular advanced visibility of orders across their network of contract manufacturers.

At each stage of the manufacturing operation, progress on a design number and/or a work order is entered into the platform by the local supervisor using an easy to use interface. This data is processed & communicated via a dash board that provides a real time view into progress. The tool can also be used to benchmark each stage of any manufacturing facility and create automated alerts in case of delays beyond the anticipated benchmark. This approach helps Brands to not only track their orders at a much deeper granularity, but also allows them to anticipate delays in an order that is still in early stages of production. Brands can leverage this across all of their manufacturing sites and make early decisions to cancel/change or reroute orders if needed across their manufacturing partner ecosystem.

The solution does not need to any significant hardware investment and can be operated from standard smart phones / tablets using basic internet connectivity.

### Impact for Brands:

- Upstream supply visibility & risk management
- True inventory tracking across the value chain
- Supplier Benchmarking & Score carding
- Reduced losses from supply unreliability

### Impact for Contract Manufacturers:

- Improved work order tracking and collaboration
- Improved partner collaboration
- Improved performance tracking
- Reduced returns

## Customer Testimonial

"... We have seen huge benefits from Intouch's Supply Tracking Solution which allows us to track progress on our Work orders across various stages of the Manufacturing process. The solution is intuitive, easy to use and requires minimal hardware investment. ..." - Mr. Koushik Marathe, COO, Cotton King